

NATIONAL TRADESHOW  
**TORONTO 2010**

Direct Energy Centre, Exhibition Place  
TORONTO, ONTARIO

September 28th & 29th, 2010



Canadian Funeral Trade Association



## Sponsorship Contract

Sponsor \_\_\_\_\_ Exhibitor:  Yes  No

Contact Person \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail Address \_\_\_\_\_ Website Address \_\_\_\_\_

### SPONSORSHIP AGREEMENT

#### Sponsorship Opportunities

- Elite Sponsorship – (\$20,000)
- Gala Entertainment Sponsorship (\$15,000)
- Keynote Sponsorship (Isadore Sharp-\$10,000)
- Keynote Sponsorship (Donald Cooper-\$10,000)
- Gala Cocktail Reception - (\$8,000)
- Seminar/Workshop – (\$5,000)
- Gala Region Inspired Food Stations (\$5,000)
  - Western Canada
  - Ontario
  - Quebec
  - Atlantic
  - Beer
  - Wine
  - Scotch & Cigars
- Registration Sponsorship (\$5,000)
- Shuttle Service Sponsorship (2,500)

#### Payment:

Sponsorship \$ \_\_\_\_\_

GST (5%) \$ \_\_\_\_\_ (HST after 04/30/10)

Total \$ \_\_\_\_\_

#### Additional Sponsorship Opportunities:

- Delegate Bag Sponsorship – (\$4,500)
- Lanyard/Badge Holder Sponsorship – (\$3,000)
- Badge Insert Sponsorship – (\$2,500)
- Room Drop Sponsor – (\$2,500)
- Napkin Sponsor – (\$2,000)
- Promotional Advertising Banners (\$1,200)
- Trade Show Floor Graphics (\$350 each)

#### Terms & Conditions:

1. Sponsorship Agreement must be signed by an authorize company representative;
  - By May 28, 2010 in which case the sponsor will be liable for 50% of the total sponsorship
2. Payment for sponsorship must accompany Sponsorship Agreement;
  - After June 30th, 2010 in which case the sponsor will be liable for 100% of the sponsorship.
3. Agreement may be cancelled by either party provided written notice is received as follows:

#### Cheque payable to Canadian Funeral Trade Association in Canadian Funds:

2025 Guelph Line, Suite 145, Burlington, ON L7P 4X4 or  VISA  MasterCard # \_\_\_\_\_

Name on card \_\_\_\_\_ Exp. \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Contract due by **June 30th, 2010**

*I have read and accept the terms and conditions of said Sponsorship Agreement.*