



Canadian Funeral Trade Association
Not-For-Profit Organization

MEMBERSHIP BENEFITS

SUPPORTING THE FUNERAL PROFESSION SINCE 1984

Sponsorships

The Canadian Funeral Trade Association sponsored 23 events across Canada in 2009. From Suppliers' Receptions, Charity Golf Tournaments to Educational Keynote Speakers, our association is continuously supporting the funeral profession in every Province.

NATIONAL: Support and participate in the CFTA's Sponsorship Efforts of the Funeral Profession in Canada; Recognition at all sponsored events. Member's logo on CFTA National Banner and any promotional material.

REGIONAL: Support and participate in the CFTA's Sponsorship Efforts of the Funeral Profession in their own Region or Province and will be listed at the member's selected sponsored event—company name displayed on tent cards.

Bursaries

The Canadian Funeral Trade Association supports schools across Canada with Bursaries in their Funeral Service Education Programs.

NATIONAL: Support in the CFTA's Bursary efforts for Humber College; College Boreal and Mount Royal College.

REGIONAL: No participation

Coalition

The Canadian Funeral Trade Association has partnership and representation in the Funeral Profession Coalition Council of Canada.

NATIONAL: Support and participate in the CFTA's representation of the Funeral Profession Coalition Council of Canada.

REGIONAL: No participation

Advertising

The Canadian Funeral Trade Association takes pride in their advertising efforts with creative promotional materials displayed by way of banners, flyers, score cards at Charity Golf Tournaments, e-blasts or National Magazine Advertising.

NATIONAL: Member's logo will be included in the general advertising of the Association (National Banners, Canadian Funeral Director and Canadian Funeral News Advertisements); Member may use CFTA Logo on their company's promotional material.

REGIONAL: Member's contact information shown on website

CFTA Website

The CFTA website, www.thecfta.org is the Funeral Professional's portal to the Canadian Funeral Trade Supplier. Each year our members receive over 40 advertising exposures through our website/magazine and sponsored event promotions.

NATIONAL: Member's name, logo, contact information with direct link and e-mail address will be displayed on our website. You will also have access to downloadable hi-resolution logos of Provincial and National Associations.

REGIONAL: Member's name, contact information (address; telephone number and fax number) will be displayed on our website

Trade Show Exhibitor Discount

The Canadian Funeral Trade Association is the frontrunner in putting on National Trade Shows and has been doing so since 1984. In 2010, we will be hosting a National Canadian Funeral Trade Show at the Direct Energy Centre, Exhibition Place on September 28th and 29th.

NATIONAL: Member will receive a 50% discount on all exhibit space at CFTA Sponsored Trade Show. The Hospitality Fee of \$500.00 is included in your National Membership.

REGIONAL: Member will receive a 25% discount on all exhibit space at a CFTA Sponsored Trade Show. All Regional Members (if exhibiting) pay the \$500.00 Hospitality Fee during a National Trade Show year.

Voting

NATIONAL: Member will receive voting privileges at all Canadian Funeral Trade Association's Meetings (Tier 1 Member only).

REGIONAL: No voting privileges.

CFTA Board

NATIONAL: In order to be eligible for a position on the Board, member must be a Tier 1 Member (4 completed years as a Tier 2 National Member in good standing).

REGIONAL: Not eligible



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2010 MEMBERSHIP INVOICE

REGIONS	SPONSORSHIPS <i>(Member's Portion)</i>	REGIONAL	NATIONAL
WESTERN	<i>Regional Member Must Sponsor at Least One Event</i>	\$500.00	\$3,000
British Columbia FSA	\$200.00	\$ _____	Included
Alberta FSA	\$200.00	\$ _____	Included
Saskatchewan FSA	\$200.00	\$ _____	Included
Manitoba FSA	\$200.00	\$ _____	Included
CENTRAL			
Ontario Funeral Service Assoc.	\$250.00 ▶ Education	\$ _____	Included
Board of Funeral Services	\$250.00 ▶ Suppliers' Event	\$ _____	Included
TDFDI	\$100.00 ▶ Suppliers' Event	\$ _____	Included
TDFDI	\$100.00 ▶ Golf Tournament	\$ _____	Included
OACFP	\$100.00 ▶ Golf Tournament	\$ _____	Included
OACFP	\$100.00 ▶ Suppliers' Event	\$ _____	Included
FSAC	\$250.00 ▶ Education	\$ _____	Included
Ottawa FSA	\$100.00 ▶ AGM	\$ _____	Included
Bay of Quinte FSA	\$100.00 ▶ AGM	\$ _____	Included
Northeastern Ontario FSA	\$100.00 ▶ AGM	\$ _____	Included
Georgian Bay FSA	\$100.00 ▶ AGM	\$ _____	Included
Niagara & District FSA	\$100.00 ▶ AGM	\$ _____	Included
Central Ontario FSA	\$100.00 ▶ AGM	\$ _____	
Western Ontario FSA	\$100.00 ▶ AGM	\$ _____	Included
QUEBEC			
Corp Thana Quebec	\$250.00 ▶ Education	\$ _____	Included
EASTERN			
Atlantic PFD & SC	\$250.00 ▶ Education	\$ _____	Included
BURSARIES			
Humber College	National Only ▶ Bursaries	n/a	Included
Mount Royal College	National Only ▶ Bursaries	n/a	
College Boreal	National Only ▶ Bursaries	n/a	Included
OTHER			
Coalition	National Only	n/a	
Advertising / National Magazines	National Only ▶ CFD / CFN	n/a	Included
HOSPITALITY FEE	National Tradeshow Participation		
CFTA Toronto 2010	Regional (Only If Exhibiting)	\$500.00	Included
Company Name:	Subtotal:	\$ _____	\$ _____
Company Contact:	GST (5%)	\$ _____	\$ _____
Company Phone #:	TOTAL:	\$ _____	\$ _____

Please check to receive CFTA correspondence emails.

Cheque payable: Canadian Funeral Trade Association - Canadian Funds



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COMPANY LISTING

Company Name: _____

Business (i.e.. Caskets, Urns etc.): _____

Website address: _____

Contact First name: _____

Contact last name: _____

Contact email address: _____

I agree to receive CFTA correspondence emails

Street address: _____

City: _____

State/ Province: _____

Zip/Postal Code: _____

Phone: _____ Fax: _____

Member Type: _____

National Members, we need your logo!

check your logo on our website if already a national member

www.thecfta.org

Hi Resolution (300 DPI) in Jpg, Tif, Gif, Png, Eps



E-mail to: media@thecfta.org

Mail to: 2025 Guelph Line, Suite 145, Burlington, ON L7P 4X4